

Ranching for Profit Workshop

Thursday, May 26th

9:30 AM – 4:00 PM

Martinelli Event Center (Conference Room), 3585 Greenville Road, Livermore



Are you a new farmer or rancher interested in learning more about profit drivers? Are you looking to learn more about why ranching isn't profitable? Want to learn more about ranch succession planning?

Dave Pratt with Ranch Management Consultants Inc., UC Cooperative Extension, and the Alameda County Conservation Partnership invite you to join us for a Ranching for Profit Workshop.

This introductory course is geared towards ranchers in their first ten years of production who are looking to learn more about: why ranching isn't profitable, profit drivers, secrets for increasing profit, and ranch succession planning. This workshop will help participants understand the business side of their ranching operations. Specific topics that will be discussed include, but are not limited to: assets, ranch employment, business paradigms, and financial losses/expenses.

AGENDA: For the workshop outline and other information, visit:
<http://www.acrcd.org/Workshops/RanchingforProfitWorkshop.aspx>

DATE: Thursday, May 26th, 2016

TIME: 9:30 – 9:45 AM	Registration
9:45 AM – 12:00 PM	Introduction/discussions
12:00 – 1:00 PM	<i>BREAK - Lunch is provided</i>
1:00 – 4:00 PM	Continued discussions/Wrap Up

LOCATION: Martinelli Event Center
Executive Conference Room
3585 Greenville Rd., Livermore

FACILITATORS:

- Dave Pratt, Ranch Management Consultants Inc.
- Sheila Barry, UCCE Bay Area Livestock Advisor

Cost: \$15 (includes lunch) [To register/pay, please click here.](#)

RSVP by Friday, May 20th

Not available March 26th? Dave Pratt and UCCE will also be providing this workshop Wednesday, March 25th in San Martin. [Click here for more information.](#)

Questions? Contact Sheila Barry, UCCE at sbarry@ucanr.edu

